

TENDER NOTICE - FOR THE PROVISION OF ROSEWOOD CONSUMER AND TRADER ATTITUDE RESEARCH

Location: China

Contract: 2 months

Apply by: 10 October 2025, 17:00 BJT

This tender invites the provision of services for TRAFFIC China to deliver separate attitude research for rosewood consumers and traders in China. The goal is to understand the factors driving the consumption and trade of rosewood and inform strategies for behaviour change. The project will involve separate social surveys for consumers and traders with outcomes to be used in Social and Behavioural Change (SBC) programming.

Applicants are invited to outline their proposed survey delivery plan, including timelines, budget allocation, and strategies for precise audience targeting and segmentation. Additionally, any other information that applicants deem necessary should be included. Please provide high-quality insights into reaching the target audience and identifying segments most open to behaviour change and the alternative practices, in line with the research objectives.

Cover Note

Tender Notice

Financial Offer and Budget