**郑洋**

任职公司: 德勤管理咨询有限公司

毕业院校：华东师范大学 软件学院

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**教育经历**

* 2009.09-2010.06 市场营销专业
* 2010.09-2013.09 软件工程专业

**工作经历**

* **主要实习经历**
* 2011.09-2013.06 **美国国际教育交流中心 学生顾问**

负责CIEE学生日常学习生活事务： 生活以及学习监督指导；课外活动（体育比赛，趣味学习，电影，表演）策划组织；语言学习辅导等；

* 2012.09-2012.12 **国金证券** **金融工程实习**

使用ETL工具清洗转换数据，定义数据模型；Oracle数据库维护；

参与客户关系管理软件Siebel实施项目UAT测试

* 2013.01-2013.03 **沪江网** **产品经理实习**

App原型及流程设计；竞争产品分析，用户数据分析；用户使用支持

* **工作经历**
* 2013.07-至今 **德勤管理咨询（上海）有限公司 商业分析员**

**运营支持 -**

1. 项目机会管理，数据有效性监督如项目信息真实性，项目开工，风险管理，合同情况等，向管理层汇报
2. 市场活动执行沟通，配合完成行业会议公司展台规划及线下活动执行，参与过Oracle世界大会，SAP蓝宝石大会等不同顶级技术盛会

**项目经历 -**

参与业务机会拓展，进行客户拜访，撰写需求说明、投标计划书，项目方案展示；

参与实施某专业服务公司Salesforce.com产品实施项目，协同开发人员以及业务部门调研项目需求，进行需求分析；根据业务需要构建业务逻辑，数据流程；参与数据迁移，系统实施，系统测试等项目内容；用户培训，产品交接；

**行业调研经历 –**

参与市场行业部门调研项目包括：小微企业现状调研；国内车联网发展现状及未来；跨境电子商务贸易等

**能力 & 技能**

* **语言:** 普通话；英语（GET-6，GMAT 720）
* **计算机水平:** 熟悉C++/Java等编程语言, 熟练使用数据库/AXURE RP/ETL 工具
* **财务能力:** 预算编制 ，财务报表分析
* **CRM ：** Salesforce.com 开发&部署

**Zheng, Bruce Yang**

Company: Deloitte Consulting(Shanghai)

Bachelor of East China Normal University

Eamil: bruzheng@126.com

Mobile: 15216704281

**Education**

* 2009.09-2010.06 Marketing
* 2010.09-2013.09 Software Engineering(major switch)

**Working Experience**

* **Mainly Internships**
* 2011.09-2013.06 **Council on International Educational Exchange RA**

Work as a mentor for undergraduates from the United States and abroad:

1. Directly supervise student conduct, discipline, health and safety.
2. Varied responsibilities like: managing hall dynamics to ensure a positive residence environment, establishing effective communications with students
3. Lead extracurricular programming such as: athletics, film screenings, talent shows, dances, and more.

* 2012.09-2012.12 **SINOLINK Securities** **Financial Engineering Intern**

1. Design and normalize the logical data model to third normal form;
2. User Acceptance Test in Siebel CRM Implementation Project;
3. Oracle Database data researching and maintaining;

* 2013.01-2013.03 **HUJIANG.COM** **Product manager Intern**

1. Design and optimize mobile apps working flow;
2. Analyse on competitive products, user data, market share, etc.

* **Work Experience**
* ****2013.07-hitherto **Deloitte Consulting Business Analyst**

**Technical Support -**

1. Implemented Salesforce.com system within China Deloitte Consulting with developers and other technical consultant, in charge of system enhancement projects for business requirements.
2. System maintaining and configuration management, build up workflows and enhancements to satisfy new business requirements.
3. Ensuring that solutions delivered are well embedded in IT systems, and used by end users – including user training, facilitating admin users etc.
4. Involve in migration of current data transmission platform from legacy systems

**Business Support -**

1. Pipeline management, control on the pipeline data quality and engagement opening, monitoring data quality and reporting to management team.
2. Marketing event support: Coordinating organizer and internal staff, booth designing, on-site support, involved in Oracle Open World, SAP Sapphire, etc.
3. Clients visiting and presentation, build up proposals, projects process checking.

**Skills & Capabilities**

* **Language:** Native mandarin; Fluent English
* **Programming Language & Tools:** C++/Java, Database/AXURE RP/ETL tool
* **Financial Skills:** Financial Forecasting, Budgeting,
* **CRM –** Salesforce.com Deployment & Configuration