**Kai WANG**

**Nationality**: Chinese

**Address: 23** rue de l’estrapade 75005

**Tél:** (33)630640908

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**Education Background**

* **2013-2014** **Business school ESC Dijon-Bourgogne**

 Entreprises Culturelles et Industries Créatives

 Mastère Spécialisé en Management

* **2010-2012**  **Université Paris III Sorbonne Nouvelle**

 M Cultural Media (Médiation culturelle)

**Working Experience**

02/02/2014-30/12/2014

**8-sqaured Shanghai INC. (Expo shanghai group 2011)**

**Position:** Project manager

**Responsibility:**

* Project management about <Heritage Showcase>;

In charge of inviting business such as luxury and lifestyle stores, restaurants, luxury hotel, a members’ only club,and events;

* Marketing, Chinese consumer behavior analysis and brand analysis;
* In charge of PR event and communicating with medias

02/10/2012-05/09/2013

**La semaine de la mode à Paris (Fashion week Paris)**

**Position:** Communication & Événement

**Responsibility:**

* Public relations, media analysis;
* Reporting for Chinese media;
* Assisting in show field organization;

05/06/2012 - 30/10/2012

**Phoenix Télévision CNE en France**

**Position:** Journalist

**Responsibility:**

* Participating in international press conference of French government as well as related organizations;
* Reporting hot issues, news of French society, economy and cultural activities;

01/05/2011-29/09/2011

**X-Power Galerie**

**Position:** Assistant galeriste

**Responsibility:**

* Market communication;
* Exhibition planning;
* Artists connecting.

**Hobby: Marathon (semi paris), Football, Reading, Hiking（Kangrinboqê）**