|  |
| --- |
| Jianghua Yang |
| Mobile:**15201395925** |  |  |
| Email: ***jianghua.y@hotmail.com*** **Job Objective****Project Assistant\_ Shenzhen** |
| **Education** |  |  |
| **English Major B.A. Beijing Language and Culture University** | **2010/09~2014/07**  |
| * Excellent business & cross-cultural communication skills with solid English foundation
* Well-cultivated logical and critical thinking TEM8 GPA: 3.5/4.0

**Intermediate Microeconomics**  **Minor Peking University**  |
| **Professional Experience** |
| **Associate Analyst Ipsos**  |  **2014/05~2014/12** |
| * Conducting market research & facilitating in a project for a major telecom operator in China
* Analyzing data based on thousands of survey results while implementing solutions for clients
 |
| **Marketing Assistant  Cadwalader, Wickersham & Taft LLP**  |  **2014/03~2014/04** |
| * Developing and maintaining Client relationship/Conducting research on clients, prospective targets, industries, markets via firm-wide resources and library-assisted searches;
* Preparing presentation for manager and arranging for workshops
 |
| **Lecturer New Oriental Education &Technology Group**  | **222 2012/08~2013/04** |
| * Designing customized course products and spoken-English teaching
* Cultivating students’ learning habit, evaluating students’ performance
 |
| **Extracurricular Activities** |
| **Group Leader College Summer Project** |  **2013/06~2013/07** |
| * Conducting our survey through in-depth interviews (a total of 60 participants) to find out people’s attitudes towards “Pursuing a Master’s Degree”
* Contributing to the quantitative and qualitative analysis of our research results
* Presenting the research work as a paper/ Being awarded Excellence
 |
| **Leader of the AIDS Education Department of the Red Cross**   |  **2011/09~2012/09** |
| * Leading my team to conduct the Peer Education aimed at AIDS education/Our peer education has a direct audience of 250 people, and an indirect audience of 750 people
* Launching activities on the World AIDS Day to raise people’s awareness of AIDS pandemic and clarifying Campus Red Cross’s image/The activities featuring “dormitory light show” ended successfully with a heated topic on campus.
 |
| **Prize /Scholarship** |  |  |
| **National Endeavor Scholarship** |  **2013/10** |
| **Excellent Student Cadre** |  **2012/10** |
| **Advanced Individual of Social Work** |  **2011/10** |
| **Other Skills** |  |
| **Computer Skill** Proficiency in MS Office Excel, PPT,Word~Acess~**SPSS****Second Foreign Language**  Primary skills in **Spanish** writing and reading |

|  |
| --- |
| 杨江华  |
| 手机：***15201395925*** |  |  |
| 邮箱：***jianghua.y@hotmail.com*** |  |
| **求职意向:项目助理\_深圳**  |
| **教育背景** |  |  |
| **英语专业 本科 北京语言大学** |  **2010/09~2014/06** |
| * 出众的商务英语及跨文化交际技能
* 勤奋好学，敢于迎接挑战 TEM8 GPA：3.5/4.0

  |
|  **中级微观经济学**  **辅修 北京大学** |   |
| **工作经历** |
| **助理分析员 益普索集团** |  **2014/05~2014/012** |
| * 参与国内一家电信运营商用户满意度项目市场研究，跟进整个项目流程，参与团队讨论，协助项目经理提出针对不同细分客户群的解决方案
* 设计问卷以及分析处理数据，与客户有效沟通落实项目计划
 |
| **市场部助理 凯威莱德律师事务所**  |  **2014/03~2014/04** |
| * 客户关系拓展和维护，借助网络和公司内部资源对潜在客户群和行业信息进行研究分析
* 协助经理撰写报告，安排客户会议
 |
| **讲师  新东方教育科技集团** | **2 2012/08~2013/04** |
| * 参与课程设计以及英语口语教学
* 评估学员的学习状态和进度，设计特定学习方案
 |
| **社会实践** |
| **小组长 学院暑期项目**  |  **2013/06~2013/07** |
| * 带领小组对‘职场人士’，‘在校学生’，‘大学老师’三类人“对考研所持态度”进行调查，共计60人的深入采访
* 调研结束后，对调研结果和数据进行定性和定量分析，并以论文答辩的形式向老师展示成 果，以优秀级别通过
 |
| **外展部部长 北京语言大学红十字会**  |  **2011/09~2012/09** |
| * 在校内举办以预防艾滋病为主题的同伴教育，组织策划并实施每场同伴教育并担当主持人；累计五场同伴教育，直接受众250人，间接受众750人
* 在世界艾滋病日当天策划主题活动, 澄清校红十字会形象并提高在校学生‘防艾’意识。当天晚上全校学生参与的宿舍楼灯盏活动在人人网上讨论热度达到了刷屏的程度，圆满实现活动目的
 |
| **所获荣誉** |  |  |
| **国家励志奖学金** |  **2013/10** |
| **北京语言大学校级优秀学生干部** |  **2012/10** |
| **北京语言大学社会工作单项奖学金** |  **2011/10** |
| **其他技能** |  |
| **计算机技能** 熟练掌握MS Office Excel, PPT,Word~Acess~**SPSS****第二外语**  西班牙语（初级阅读和写作能力） |

