**Luxi Hong**

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| **EDUCATION** | | | | | | |
| **New York University, Robert F. Wagner Graduate School of Public Service** | | | | | | |
| * Master of Public Administration (Specialization: International Policy Management & Development) | | | | | | May 2015 |
| **Shanghai International Studies University (SISU)** | | | | | | |
| * BA of Business Administration & BA of French Language & Lit. (dual-degree) | | | | | | Jun 2013 |
| **PROFESSIONAL EXPERIENCES** | | | | | | |
| **THE HUNGER PROJECT (THP)** | | Oct 2014 - May 2015 | | | | |
| *Monitoring & Evaluation Intern* | | New York | | | | |
| * Reviewed and managed project outcome data of 100+ rural villages in 8 African countries; evaluated and improved the impacts of THP’s programs in health, literacy, education, gender equality, food security, income and local democracy; prototype best practices for potential scale-up. * Regularly conducted data cleaning and complex data analysis with Excel/STATA. * Co-designed THP’s first women empowerment index for the measurement of women empowerment in rural regions. * Supported evaluation strategy design for African program countries; prepared program budget accordingly. | | | | | | |
| **CHINA CENTER FOR URBAN DEVELOPMENT (CCUD)** | | | | Sep 2014 - May 2015 | | |
| *Consultant for Lingang Urban Development Project* | New York; Beijing & Shanghai | | | | | |
| * Conducted background research of Lingang, Shanghai on urban development; identify development challenges, and summarized analytical findings in memo, Power Point presentation, and reports. * Designed and executed site visits to Lingang; collected data through surveys, interviews, case study, and focus group. * Delivered analysis, drew conclusions and made recommendations for the future urban development of Lingang in Lingang urban development strategy report. | | | | | | |
| **UNITED NATIONS DEVELOPMENT PROGRAMME (UNDP)** | | | May 2014 - Oct 2014 | | | |
| *Knowledge Management and Communication Intern* | | | New York | | | |
| * Reviewed and responded to proposal submissions from 177 Country Office for UNDP’s Global Innovation Facility project; acted as liaison between Country Offices and Regional Portfolio Management Teams. * Planned, facilitated and documented global online and in-person knowledge management events (webinars, e-discussions, conversation series); created and disseminated monthly news updates and other knowledge products. * Led corporate social media campaigns; managed communication among various networks of practitioners; maintained public website, intranet and extranet (HTML). | | | | | | |
| **WAGNER SCHOOL OF PUBLIC SERVICE, NEW YORK UNIVERSITY** | | | | Oct 2013 - May 2015 | | |
| *Research Assistant of “Comparative Study of Health Systems in BRICS Cities” Project* | | | | | New York | |
| * Conducted desktop research for the comparative study of the health systems in BRICS countries and 5 BRICS cities. * Drafted literature reviews for published articles; collected and analyzed data on key health indicators of 5 cities using Microsoft Excel; prepared presentations with analytical findings for international conferences. * Interviewed key practitioners, researchers, and policy makers in health systems of the 5 research cities. | | | | | | |
| **SYNTAO-SUSTAINABLE SOLUTIONS** | | | Jun 2012 - Sep 2012 | | | |
| *Program Associate Intern* | | | Beijing | | | |
| * Supported Corporate Social Responsibility (CSR) strategy design and program planning for China Mobile and Coca-Cola; drafted CSR reports for the impact assessment of both companies’ CSR programs. * Developed the first rating index for China CSR Awards; created a report and a PowerPoint slide with rating and analysis of China’s 20+ CSR Awards; presented the analytical findings at Chief Responsibility Officer Forum. * Conducted comparative best practice studies of 50+ CSR cases of international corporates. | | | | | | |
| **LANGUAGE & COMPUTER** | | | | | | |
| * Native/proficiency in Mandarin & English; Basic proficiency in French. * Full proficiency in Microsoft Office, Stata, SPSS, HTML, Adobe Premiere, Photoshop, InDesign, and Dreamweaver. | | | | | | |

**洪露茜**

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| **教育背景** | | |
| **纽约大学 罗伯特·F·瓦格纳公共服务研究生学院** | | |
| * 公共管理硕士（国际发展政策方向） | GPA: 3.70/4.0 | **2013.9-2015.5** |
| **上海外国语大学 国际工商管理学院** | | |
| * 工商管理学士 | GPA: 3.53/4.0 | **2009.9-2013.6** |
| * 法语语言与文学学士（双学位） |  | **2010.9-2013.6** |
| **工作经历** | | |
| **饥饿项目（The Hunger Project/THP）** | | **2014.10 - 2015.5** |
| 项目监测与评估实习生 | | 纽约 |
| * 负责THP非洲项目的结果评估，分析采集自非洲8个项目国家的100多个农村地区的数据；通过评估提高THP项目在当地的影响力，项目内容涉及卫生、教育、性别平等、食品安全、收入等；根据数据分析结果为未来项目拓展总结最佳实施方案。 * 熟练使用Excel或Stata进行复杂的数据处理工作。 * 协助创建THP首个针对妇女权利的评估体系，用于更系统地分析研究农村地区妇女权益方面的问题。 * 协助设计各项目国家监测与评估的年度战略，并制定项目预算。 | | |
| **国家发展和改革委员会城市和小城镇改革发展中心** | | **2014.9 - 2015.5** |
| 上海临港城市发展项目顾问 | | 纽约、北京、上海 |
| * 对临港市进行城市发展政策方面的背景调研，明确研究重点和发展瓶颈，撰写报告和备忘录并进行研究成果展示。 * 对临港进行实地调研，通过访谈、问卷等方式采集调研数据。 * 撰写临港城市发展项目报告，内容包括对现有城市发展政策的分析、调研结果分析、及未来城市发展的战略建议和规划。 | | |
| **联合国开发计划署总部** | | **2014.5 - 2014.10** |
| 知识管理和传播实习生 | | 纽约 |
| * 辅助2个全球性社会发展创新项目的初期规划和运营管理，收集并评估来自全球177个国家办公室的80多份项目计划书，撰写评估报告，统计信息并绘制10+张数据信息图表，并负责设计制作项目介绍册。 * 负责管理联合国发展计划署社会创新部官方推特账号@UNDP\_Innovates，并负责社交媒介宣传活动；编排发布每月一次的新闻信札（newsletter）。 * 负责管理联合国发展计划署的知识管理平台。 | | |
| **纽约大学罗伯特·F·瓦格纳公共服务研究生学院** | | **2013.11 - 2015.5** |
| “金砖五国城市卫生系统比较研究”助理研究员 | | 纽约 |
| * 对金砖五国国家及重要城市的公共卫生医疗系统进行资料搜集、研究、分析。 * 为待发表论文撰写文献综述；为国际会议总结并展示主要研究发现。 * 对上海市公共卫生政策制定的相关人员、研究人员进行访谈。 | | |
| **商道纵横** | | **2012.6 - 2012.9** |
| 项目助理实习生 | | 北京 |
| * 协助设计可口可乐和中国移动的企业社会责任项目战略规划；参与撰写两公司的企业社会责任报告，并评估其企业社会责任项目的影响力。 * 对中国20多个企业社会责任奖项进行调研，并开发创建首个针对中国企业社会责任奖项的评估体系；将研究评估成果在某次首席责任官员论坛上进行展示。 * 对50多家国际企业的企业社会责任项目进行比较研究，总结最佳案例。 | | |
| **语言及计算机能力** | | |
| * **语言能力：**专业英语八级：良好；专业英语四级：优秀；大学英语六级：611；托福：108；GRE: 326；   大学法语四级：合格。 | | |
| * **计算机**：熟练掌握Microsoft Office、Stata、SPSS、HTML、Adobe Premiere、Photoshop、InDesign和Dreamweaver。 | | |