**Luxi Hong**

Tel: (86) 152-0192-7423 or (1) 646-469-8184 | E-mail: bliwind@163.com

1220 Xietu Road, Apt 406, Xuhui, Shanghai, China 200032

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| **EDUCATION** | | | | | | |
| **New York University, Robert F. Wagner Graduate School of Public Service** | | | | | | |
| * Master of Public Administration (Specialization: International Policy Management & Development) | | | | | | May 2015 |
| **Shanghai International Studies University (SISU)** | | | | | | |
| * BA of Business Administration & BA of French Language & Lit. (dual-degree) | | | | | | Jun 2013 |
| **PROFESSIONAL EXPERIENCES** | | | | | | |
| **THE HUNGER PROJECT (THP)** | | Oct 2014 - May 2015 | | | | |
| *Monitoring & Evaluation Intern* | | New York | | | | |
| * Reviewed and managed project outcome data of 100+ rural villages in 8 African countries; evaluated and improved the impacts of THP’s programs in health, literacy, education, gender equality, food security, income and local democracy; prototype best practices for potential scale-up. * Regularly conducted data cleaning and complex data analysis with Excel/STATA. * Co-designed THP’s first women empowerment index for the measurement of women empowerment in rural regions. * Supported evaluation strategy design for African program countries; prepared program budget accordingly. | | | | | | |
| **CHINA CENTER FOR URBAN DEVELOPMENT (CCUD)** | | | | Sep 2014 - May 2015 | | |
| *Consultant for Lingang Urban Development Project* | New York; Beijing & Shanghai | | | | | |
| * Conducted background research of Lingang, Shanghai on urban development; identify development challenges, and summarized analytical findings in memo, Power Point presentation, and reports. * Designed and executed site visits to Lingang; collected data through surveys, interviews, case study, and focus group. * Delivered analysis, drew conclusions and made recommendations for the future urban development of Lingang in Lingang urban development strategy report. | | | | | | |
| **UNITED NATIONS DEVELOPMENT PROGRAMME (UNDP)** | | | May 2014 - Oct 2014 | | | |
| *Knowledge Management and Communication Intern* | | | New York | | | |
| * Reviewed and responded to proposal submissions from 177 Country Office for UNDP’s Global Innovation Facility project; acted as liaison between Country Offices and Regional Portfolio Management Teams. * Planned, facilitated and documented global online and in-person knowledge management events (webinars, e-discussions, conversation series); created and disseminated monthly news updates and other knowledge products. * Led corporate social media campaigns; managed communication among various networks of practitioners; maintained public website, intranet and extranet (HTML). | | | | | | |
| **WAGNER SCHOOL OF PUBLIC SERVICE, NEW YORK UNIVERSITY** | | | | Oct 2013 - May 2015 | | |
| *Research Assistant of “Comparative Study of Health Systems in BRICS Cities” Project* | | | | | New York | |
| * Conducted desktop research for the comparative study of the health systems in BRICS countries and 5 BRICS cities. * Drafted literature reviews for published articles; collected and analyzed data on key health indicators of 5 cities using Microsoft Excel; prepared presentations with analytical findings for international conferences. * Interviewed key practitioners, researchers, and policy makers in health systems of the 5 research cities. | | | | | | |
| **SYNTAO-SUSTAINABLE SOLUTIONS** | | | Jun 2012 - Sep 2012 | | | |
| *Program Associate Intern* | | | Beijing | | | |
| * Supported Corporate Social Responsibility (CSR) strategy design and program planning for China Mobile and Coca-Cola; drafted CSR reports for the impact assessment of both companies’ CSR programs. * Developed the first rating index for China CSR Awards; created a report and a PowerPoint slide with rating and analysis of China’s 20+ CSR Awards; presented the analytical findings at Chief Responsibility Officer Forum. * Conducted comparative best practice studies of 50+ CSR cases of international corporates. | | | | | | |
| **LANGUAGE & COMPUTER** | | | | | | |
| * Native/proficiency in Mandarin & English; Basic proficiency in French. * Full proficiency in Microsoft Office, Stata, SPSS, HTML, Adobe Premiere, Photoshop, InDesign, and Dreamweaver. | | | | | | |