**Katerina Y, Wang**

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**Educational Background**

**2011.09-2015.07 Shandong Institute of Business and Technology International Business Yantai**

Related courses: Business Negotiation(98), International economics(96), Business communication(96)

**2013.07 Faculty of Business Administration The Chinese University of Hong Kong Hong Kong**

International Business Student Exchange Program, syllabus including corporate finance and case analysis

**2013.08 Second Award in MassMutual International Business Case Challenge (Top 20%), Best Teamwork**

**Internship Experience**

**2013.07-2013.08** **MassMutual Asia Co., Ltd. Financial Management Intern Hong Kong**

**-------** Fortune 500 Company, top 5 US insurance company, asset under management exceeding USD 363 billion

* Assisted management team in developing mainland market, collected and analysis the data, drafted a research report on commercial bank industry, including benchmarking analysis on monetary policy and Economy
* Conducted in-depth research on CITIC Securities and Haitong Securities, used SWOT and 4P framework to analyze product portfolio, competitive landscape, completed 34-page report for corporate executives
* Designed the financial management scheme and analysis the financial product portfolio for the target customers by using **MMPro** information systems
* Received extensive training on capital markets, asset management, corporate finance & risk management

**2013.09-2014.01 Guolairen Consulting Co., Ltd Marketing Specialist Yantai**

 **-------** Leading employer branding solution provider in China, clients including L’oreal, IBM, China Mobile and etc

* Observed and familiar with the marketing process, mechanism, organization structure, assisted department contacts with the relevant customers, established and consolidated the relationship, obtained the feedback
* Assisted marketing manager do the planning ,implementation and business management responsible for the company’s advertising

**Excurricular Activities**

**2013.12-2014.05 Industry Research Project Executive Yantai**

* Devoted to the team building and developing as an associate leader, cooperated with the competitors consisted of a number of 300
* Integrated competitors’ strategies, modified the choice, created a 15-member communication platform

**2013.08 Dream Action Project Executive Beijing**

* Led to visit Fortune Global 500---ROYAL- DUTCH SHELL and PHILIPMORRIS, interviewed the managers
* Directed 2 videos with the help of 2 foreigners, supervised the time, achieved a second prize

**2013.04 Winning in Shanghai &Suzhou Outdoor Survival Member Shanghai,Suzhou**

* Structured a 8-member team, exchanged living materials with the voluntary work, assisted selecting the best options, donated a sum of 369 RMB to school named “Xiao Cao Xue Tang”
* Combined students in Shanghai Jiao Tong University and Suzhou University accomplishing a free talk
* Gained title “the Top Ten Player”

**2011.09-2014.03 School Broadcasting Station Program Director Yantai**

* Responsible for recruiting, training and evaluating over 57 attendees, accomplished a 3745-word revising report
* Responsible for coordination and communication with 9 sections, organized Radio Ten Anniversary performance, supervised the activity processing, handled the urgencies

**2011.09 2014.03 Crazy English Club Executive & Reading Leader Yantai**

* Assessed the need of students, changed teaching mode, earned good reputation
* Led a 7-member team finished the competition, ranked 2 in 50

**Honors & Awards**

* **2015.5-2013.9 Second-class scholarship**
* **2011.12 Excellent Announcer in School Broadcasting Station**

**Other Information**

* Language skills: fluent in Mandarin and English, CET-6,IELTS 6.5 (Speaking Test :7.5)
* Computer skills: advanced user of Microsoft Office ( PowerPoint)
* Hobbies: music, singing leader in Radio Ten Anniversary performance; backpacker , visiting more than 8 cities(including Hong Kong)
* Two times voluntary worker (latest in Hong Kong)